Project 1

**Website: learndesign**

**Class:** Web Design I

**Professor:** Mustafa Ozcicek

**Collaborators:** Courtney Hanses

**Clients:** N/A

**Programs:** Adobe Illustrator / Figma

**Explain:** This project was inspired by the concept of wicked problems, where complex challenges demand innovative solutions. We chose to explore the growing issue of AI in the workplace, ultimately shifting our focus toward how AI can enhance, rather than replace, human roles. Specifically, we concentrated on the potential of AI in higher education, particularly in supporting design students like ourselves. By mapping out user journeys, identifying our target audience, and understanding their needs, we developed Learndesign AI. This platform features an AI assistant that provides personalized tutorials, offering support for aspiring designers learning new tools and programs.